



ADOPT-A-HIGHWAY
LITTER REMOVAL SERVICE OF AMERICA, INC.

cleanMATTERS

CLEAN WORKS QUARTERLY NEWSLETTER

"Your Road to a Cleaner America!"

SUMMER 2013



introducing NEW SPONSOR & SIGNAGE IN MO

On June 4th, MoDOT launched their redesigned Sponsor-A-Highway signs, with a kick-off event featuring new sponsor Anheuser-Busch. The new signs feature the "No MOre Trash!" logo and larger sponsor/logo panels.

MoDOT is launching the new sign design to encourage more sponsors



to sign up for the sponsor program. Which, like in all states, is uniquely different from the volunteer program.



meet PAIGE



Ms. Paige Woods, Territory Manager for Maryland and North Carolina, is responsible for all sales and marketing associated with sponsorship as well as daily management of her territories. Celebrating her 7th anniversary with AAHLRSA this year, she has been instrumental in increasing sponsorships nationwide. Ms. Woods continues to exceed monthly and annual goals in each of her markets. "She has demonstrated the tenacity needed in gaining sponsorship commitments." George Kapetanakis, North Carolina Department of Transportation.

Additionally, Ms. Woods is active in training new marketing managers and is involved with the launch of all new programs. CEO Ms. Melinda Centner says, "AAHLRSA is proud to have Paige Woods on our team and is thankful for her consistently positive attitude, always going beyond the call of duty and for providing great service to our customers. We congratulate Ms. Woods on her 7th year anniversary and look forward to continued success."

quote from our newest SPONSOR IN MO

"We are proud to support programs and organizations that not only enrich the lives of individuals, but make a positive and sustainable impact on our environment."

Anheuser-Busch



cleanFACTS

Recycling 101 :

Fact : *Recycling one aluminum can saves enough energy to run a TV for three hours.* So, yes, it pays off. Here's how to do it right wherever you live:

- Collect newspapers in a paper grocery bag or in tied bundles, depending on your community's guidelines. *It takes up to 75,000 trees to produce one Sunday edition of the New York Times.*
- Don't recycle bottle tops; they're not made from the same plastic as recyclable bottles. *The energy saved by recycling one plastic bottle can power a computer for 25 minutes.*
- Rinse cans, but crushing isn't necessary. The aluminum can is the most recycled item in the United States, as well as the most valuable. It can be recycled again and again, and so efficiently that a can is regenerated and back on the shelf in as little as 60 days.



Clean Works

Thank you to our sponsors and *Earth Day Network's Canopy Tree Project.* Last quarter, we planted 1,400 trees!

to find out how to join our **CLEAN WORKS TEAM** contact us at:

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