

SPONSOR-A-HIGHWAY

Partnership with ADOT for a Cleaner Arizona!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to ADOT requirements.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger multicolor logo signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to ADOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
ARIZONA
benefits all!

For additional benefits & availability go to our website
adoptahighway.net

Pricing

Multi sign discount available — please ask your territory manager for details.

Customer Satisfaction

“To anyone looking to make a low-cost, high impact in their local community I would highly recommend this program and Adopt-A-Highway Litter Removal Service of America, Inc.!”

Brian Eastwood, VP of Advertising & Communications
Jobing.com | Phoenix

“Subway Restaurants World HQ is proud to partner with the Adopt-A-Highway program. This is an easy and effective way to help keep our roadways and environments clean.”

Michele DiNello, Corporate Communications
Subway World Headquarters | CT



ADOPT-A-HIGHWAY
LITTER REMOVAL
SERVICE OF AMERICA, INC.

For more information please contact:

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adoptahighway.net