

# ADOPT-A-STREET

Partnership with the City of Long Beach for a Cleaner California!

## Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled streets.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to City of Long Beach requirements.

## Pricing

Multi sign discount available — please ask your territory manager for details.

## Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through multicolor logo signage on major thoroughfares.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



## Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Thousands in savings to the City of Long Beach
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner  
**CALIFORNIA**  
benefits all!

For additional benefits & availability go to our website [adoptahighway.net](http://adoptahighway.net)

## Customer Satisfaction

*"We are proud to support programs and organizations that not only enrich the lives of individuals, but make a positive and sustainable impact on our environment."*

Anheuser-Busch

*"We have been an Adopt-A-Highway sponsor in the Long Beach City Street program for several years now; they've been great! I think this is a perfect local program where, for a small amount of money per month, we have exposure and make some impact within our local community."*

Elizabeth Rebufat, Owner  
Babette Bakery | Long Beach, CA



For more information please contact:

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