

SPONSOR-A-HIGHWAY RAMP PROGRAM

Partnership with CALTRANS for a Cleaner California!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highway on/off ramps.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your ramp area sponsored segment according to CALTRANS requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove litter and provide environmentally safe weed/vegetation control. In return, sponsors receive recognition through multicolor logo signage.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High visibility signage because of lower speed limits and stopping on ramps
- Ramp areas require frequent cleaning since they accumulate litter
- Weed and vegetation control keeps area safe from fire dangers
- Repetitive marketing exposure to local commuters on a daily basis
- Contributes to a clean and safe community

A cleaner
CALIFORNIA
benefits all!

For additional benefits & availability go to our website adoptahighway.net

Customer Satisfaction

“ We have seen a dramatic increase in the number of new clients coming into our business since our signs went up! This is an exceptional form of marketing.”

Rick Giese & Leann Sumner, Owners
Massage Envy | Temecula, CA

“ The amount of exposure exceeds any other form of advertising, by far! As a business owner, the Adopt-A-Highway program provides the opportunity to promote our business and give back to our community at the same time!”

Adrienne Streeter, President
Streeter Printing, Inc. | San Diego, CA



For more information please contact:

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