

SPONSOR-A-HIGHWAY—Partnership with San Diego Association of Governments (SANDAG) for a Cleaner California!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified “Clean Crew” cleans your sponsored segment according to SANDAG requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our “Clean Crew” to remove and recycle litter. In return, sponsors receive recognition through multicolor logo signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Thousands in savings to SANDAG
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
CALIFORNIA
benefits all!

For additional benefits & availability go to our website adoptahighway.net

Customer Satisfaction

“ We are proud to support programs and organizations that not only enrich the lives of individuals, but make a positive and sustainable impact on our environment.”

Anheuser-Busch

“ The amount of exposure exceeds any other form of advertising, by far! As a business owner, the Adopt-A-Highway program provides the opportunity to promote our business and give back to our community at the same time!”

Adrienne Streeter, President
Streeter Printing, Inc. | San Diego, CA



**ADOPT-A-HIGHWAY
LITTER REMOVAL
SERVICE OF AMERICA, INC.**

For more information please contact:

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