

SPONSOR-A-HIGHWAY

Partnership with CALTRANS for a Cleaner California!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to CALTRANS requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through multicolor logo signage.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to CALTRANS
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
CALIFORNIA
benefits all!

For additional benefits & availability go to our website
adoptahighway.net

Customer Satisfaction

“ We have seen a dramatic increase in the number of new clients coming into our business since our signs went up! This is an exceptional form of marketing.”

Rick Giese & Leann Sumner, Owners
Massage Envy | Temecula, CA

“ The amount of exposure exceeds any other form of advertising, by far! As a business owner, the Adopt-A-Highway program provides the opportunity to promote our business and give back to our community at the same time!”

Adrienne Streeter, President
Streeter Printing, Inc. | San Diego, CA



**ADOPT-A-HIGHWAY
LITTER REMOVAL
SERVICE OF AMERICA, INC.**

For more information please contact:

800.499.2367

california@adoptahighway.net

adoptahighway.net