

SPONSOR-A-HIGHWAY

Partnership with CTDOT for a Cleaner Connecticut!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your 2-mile sponsored segment according to CTDOT requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger multicolor logo signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to CTDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
CONNECTICUT
benefits all!

For additional benefits & availability go to our website
adoptahighway.net

Customer Satisfaction

“*Subway Restaurants World HQ is proud to partner with the Adopt-A-Highway program. This is an easy and effective way to help keep our roadways and environments clean.*”

Michele DiNello,
Corporate Communications
Subway World Headquarters | CT



For more information please contact:

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