

# SPONSOR-A-HIGHWAY

Partnership with DelDOT for a Cleaner Delaware!

## Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to DelDOT requirements.

## Pricing

Multi sign discount available — please ask your territory manager for details.

## Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger multicolor logo signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



## Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to DelDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner  
**DELAWARE**  
benefits all!

For additional benefits & availability go to our website  
[adoptahighway.net](http://adoptahighway.net)

## Customer Satisfaction

“*Now THIS is smart advertising! Our name is seen by hundreds of thousands of cars per day AND we are contributing to our community by participating to the cleaning of our local highways! Definitely a win-win situation.*”

Jonathan Soudry, Chef/Owner  
ROUGE Fine Catering | Hunt Valley, MD



For more information please contact:

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