

# SPONSOR-A-HIGHWAY

Partnership with INDOT for a Cleaner Indiana!

## Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to INDOT requirements.

## Pricing

Multi sign discount available — please ask your territory manager for details.

## Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



## Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to INDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner  
**INDIANA**  
benefits all!

For additional benefits & availability go to our website [adoptahighway.net](http://adoptahighway.net)

## Customer Satisfaction

“Tom Wood is one of the area’s largest automotive dealers and we put a lot of cars on the road every year, so doing our part to keep our local streets and highways looking great seemed like a natural fit!”

Jeff Wood, President  
Tom Wood Automotive | Indianapolis, IN



For more information please contact:

**800.499.2367**

[indiana@adoptahighway.net](mailto:indiana@adoptahighway.net)

[adoptahighway.net](http://adoptahighway.net)