

SPONSOR-A-HIGHWAY

Partnership with MASSDOT for a Cleaner Massachusetts!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to MASSDOT requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to MASSDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
MASSACHUSETTS
benefits all!

For additional benefits & availability go to our website
adoptahighway.net

Customer Satisfaction

“It has been a pleasure working with Adopt-A- Litter Removal Service of America, Inc. to not only clean up the highway, but to also **build our brand and create name recognition among our new and current clients.**”

Paul Prudente, President
Atlantic Shower Door | Weymouth, MA



For more information please contact:

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adoptahighway.net