

# SPONSOR-A-HIGHWAY

Partnership with MODOT for a Cleaner Missouri!

## Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to MODOT requirements.

## Pricing

Multi sign discount available — please ask your territory manager for details.

## Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



## Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to MODOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner  
**MISSOURI**  
benefits all!

For additional benefits  
& availability go to our website  
[adoptahighway.net](http://adoptahighway.net)

## Customer Satisfaction

“ Our investment in five Sponsor-A-Highway signs is truly a win/win situation. Not only are we doing our part in helping keep our community cleaner. The return we have experienced over the past year far exceeds our radio and billboard advertising. People really take notice of these signs.”

Walter Thorngren, PE, President/Owner  
Just Wooden Fences | St. Louis MO



For more information please contact:

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