

ADOPT-A-HIGHWAY | DEER DETERRENT

Partnership with NJDOT for a Cleaner & Safer Essex County, NJ!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to NJDOT requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

This program is uniquely different. Sponsors fund our qualified team to clean segments and maintain deer reflectors of the highway/roadway in Essex County, NJ. In return sponsors receive affordable advertising and recognition for their contribution to the community.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to NJDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner & safer
NEW JERSEY
benefits all!

For additional benefits & availability go to our website adoptahighway.net

Customer Satisfaction

“ We are proud to support programs and organizations that not only enrich the lives of individuals, but make a positive and sustainable impact on our environment.”

Anheuser-Busch

“ The best way to create presence, is to create it. And, having more signs is a constant reminder of your existence.”

Sam Ghanim, President
My Way Carpet & Flooring | South Plainfield, NJ



For more information please contact:

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adoptahighway.net