

# SPONSOR-A-HIGHWAY

Partnership with Nevada DOT for a Cleaner Nevada!

## Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to NDOT requirements.

## Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through multicolor logo signage.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



## Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to NDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner  
**NEVADA**  
benefits all!

For additional benefits & availability go to our website  
[adoptahighway.net](http://adoptahighway.net)

## Pricing

Multi sign discount available — please ask your territory manager for details.

## Customer Satisfaction

“ We wanted to show our support and love to the Silver state while helping the environment, The Sponsor-A-Highway program did just that and more for us.”

Pasquale Murena, Marketing Manager  
Cannon Safe, Inc | Las Vegas, NV

“ To anyone looking to make a low-cost, high impact in their local community I would highly recommend this program and Adopt-A-Highway Litter Removal Service of America, Inc.!”

Brian Eastwood, VP of Advertising & Communications  
Jobing.com | Phoenix



ADOPT-A-HIGHWAY  
**LITTER REMOVAL**  
SERVICE OF AMERICA, INC.

For more information please contact:

**800.499.2367**

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