

SPONSOR-A-HIGHWAY

Partnership with NYSDOT for a Cleaner New York City!

Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your sponsored segment according to NYSDOT requirements.

Pricing

Multi sign discount available — please ask your territory manager for details.

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through larger signage on major interstates.

Sponsorships allow businesses to be recognized for their financial contribution to safer highways and a cleaner environment.



* New sign design to be phased in as required by NYSDOT.

Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to consumers daily
- Millions in savings to NYSDOT
- Contribution to your local community
- Affordable highway signage
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
NEW YORK CITY
benefits all!

For additional benefits & availability go to our website adoptahighway.net

Customer Satisfaction

“ We are proud to support programs and organizations that not only enrich the lives of individuals, but make a positive and sustainable impact on our environment.”

Anheuser-Busch

“ This is an easy and effective way to help keep our roadways and environments clean.”

Michele DiNello, Corporate Communications
Subway World Headquarters | CT



For more information please contact:

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