

# SPONSOR-A-ROAD

## Sponsorships to Help Keep Virginia's Eastern Shore Roads Clean

### Easy As 1-2-3

1. We select most desirable location for your sign on well-traveled highways.
2. Adopt-A-Highway Litter Removal Service of America, Inc. designs, fabricates and installs your full-color logo sign.
3. Our safety certified "Clean Crew" cleans your 1-mile sponsored segment according to VDOT requirements.

### Pricing

Sponsorships will be \$120/mo.  
Multiple sign discount available on orders of 5 or more signs.

### Availability

Sponsored segments will be 1-mile in length. Litter clean up will take place throughout the Eastern Shore of Virginia. Prime sign locations available, but not limited to, US 13 and 175.

Contact Paige Woods, Territory Manager, for specific sign availability.

Sponsor-A-Road will work in partnership with Accomack-Northampton Planning District Commission and WasteWatchers of the Eastern Shore, to

**KEEP our  
EASTERN SHORE  
CLEAN & SAFE**  
for residents & tourists.

### Benefits of Program

- Signs visible to hundreds of tourists & commuters daily
- Keeps the highways & roads of VA's Eastern Shore scenic & clean
- No cost to taxpayers; program funded 100% through sponsorships
- Show pride in community, which translates to higher real estate values & increased tourism dollars
- New sponsorships are promoted utilizing AAHLRSA social media & marketing materials
- High impact marketing 24 hours, 7 days a week

For additional benefits & availability go to our website [adoptahighway.net](http://adoptahighway.net)

### Customer Satisfaction

“*Now THIS is smart advertising! Our name is seen by hundreds of thousands of cars per day AND we are contributing to our community by participating to the cleaning of our local highways! Definitely a win-win situation.*”

Jonathan Soudry, Chef/Owner  
ROUGE Fine Catering | Hunt Valley, MD

“*Subway Restaurants World HQ is proud to partner with the Adopt-A-Highway program. This is an easy and effective way to help keep our roadways and environments clean.*”

Michele DiNello, Corporate Communications  
Subway World Headquarters | CT



**ADOPT-A-HIGHWAY  
LITTER REMOVAL  
SERVICE OF AMERICA, INC.**

For more information please contact:  
**800.499.2367**  
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