

SPONSOR-A-STREET

Partnership with the City of Moreno Valley for a Cleaner California!

Easy As 1-2-3

1. Sponsorships available on the highest traveled roadways in Moreno Valley.
2. Full logo sign installed for all commuters to see.
3. Our safety-trained crews provide 100% of the litter removal on your sponsored street.

Details

- Current locations available on Heacock St., Perris Blvd. & Pigeon Pass Road
- Each segment is 1/2 mile in length
- Litter removal performed monthly
- Additional sign locations TBD
- Multi-sign discount available on 3+ sponsorships

Sponsorship

Different from the volunteer Adopt-A-Highway program, **sponsors** fund our "Clean Crew" to remove and recycle litter. In return, sponsors receive recognition through multicolor logo signage on major thoroughfares.

Sponsorships allow businesses to be recognized for their financial contribution to a safer, cleaner Moreno Valley.



Benefits of Program

- Cost effective marketing
- High impact, repetitive exposure to commuters daily
- Savings to the City of Moreno Valley
- Contribution to your local community
- Helps minimize environmental impact of litter
- Clean roads = safe roads

A cleaner
CALIFORNIA
benefits all!

For additional benefits & availability go to our website
adoptahighway.net

Customer Satisfaction

“ We have seen a dramatic increase in the number of new clients coming into our business since our signs went up! This is an exceptional form of marketing.”

Rick Giese & Leann Sumner, Owners
Massage Envy | Temecula, CA

“ The amount of exposure exceeds any other form of advertising, by far! As a business owner, the Adopt-A-Highway program provides the opportunity to promote our business and give back to our community at the same time!”

Adrienne Streeter, President
Streeter Printing, Inc. | San Diego, CA



ADOPT-A-HIGHWAY
LITTER REMOVAL
SERVICE OF AMERICA, INC.

Our name says it all

For more information please contact:

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adoptahighway.net