

Adopt-A-Highway **Litter Removal Service** of America, Inc. (AAHLRSA) has 30+ years of experience in SPONSORSHIP marketing. Our team can help you pick a premium location, design your sign and match your sponsorship campaign to your marketing goals.



In 2020, we cleaned more than **44,988 miles**.
And collected **177,946 bags of litter**.

Sponsorship

Adopt-A-Street sponsorship allows business/organizations to be recognized for their financial contribution to remove litter from the city streets of Long Beach, California.

Details

- Sign locations available on various streets, including 2nd & 7th
- We do 100% of litter removal, you get a logo sign
- Segments are approximately 1/2-mile in lengths
- Litter removal will be completed bi-monthly
- AAHLRSA is an approved service vendor with the City of Long Beach
- Signs are available on a first come, first serve basis

Pricing

With lower cost-per-impression than TV, radio or billboards, SPONSORSHIP marketing delivers a brand message 24/7 for a fraction of the cost. Signs get numerous views per day and have higher visibility due to lower speed limits and stopping on ramps — ask for details on Average Daily Traffic Count by location.

- High IMPACT at a cost-effective rate
- Multiple sign discounts are available for 5+ signs
- Contact our team for rates

Signage



- Full-color logo signage is used to identify the sponsor
- Signs are designed to maximize impact of logo
- Highly reflective materials make sign visible night and day
- Location of sign within the the toll road right-of-way



We Do
Adopt-A-Highway Litter Removal Service of America, Inc.

800.499.2367 | california@adoptahighway.net | adoptahighway.net