

Adopt-A-Highway **Litter Removal Service** of America, Inc. (AAHLRSA) has 32+ years of experience in SPONSORSHIP marketing. Our team can help you pick a premium location, design your sign and match your sponsorship campaign to your marketing goals.



In 2020, we cleaned more than **44,988 miles.**  
And collected **177,946 bags of litter.**

## Sponsorship

Adopt-A-Street sponsorship allows business/organizations to be recognized for their financial contribution to remove litter from the streets in the City of Moreno Valley.

## Details

- Sign locations available on various streets, including Heacock, Pigeon Pass & Perris
- We do 100% of litter removal, you get a logo sign
- Segments are approximately ½-mile in lengths
- Litter removal will be completed monthly
- AAHLRSA is an approved service vendor with the City of Moreno Valley
- Signs are available on a first come, first serve basis

## Pricing

With lower cost-per-impression than TV, radio or billboards, SPONSORSHIP marketing delivers a brand message 24/7 for a fraction of the cost. Signs get numerous views per day and have higher visibility due to lower speed limits and stopping on ramps — ask for details on Average Daily Traffic Count by location.

- High IMPACT at a cost-effective rate
- Multiple sign discounts are available for 5+ signs
- Contact our team for rates

## Signage



- Full-color logo signage is used to identify the sponsor
- Signs are designed to maximize impact of logo
- Highly reflective materials make sign visible night and day
- Location of sign within the the toll road right-of-way



*We Do*  
**Adopt-A-Highway** **Litter Removal Service of America, Inc.**

800.499.2367 | [california@adoptahighway.net](mailto:california@adoptahighway.net) | [adoptahighway.net](http://adoptahighway.net)